



### North Peace Builds Core Technical Team

**Calgary, Alberta, August 16, 2007** North Peace Energy Corp. ("**North Peace**" or the "**Corporation**") announces the appointment of Harley Rea as Vice-President of Engineering, Chris Hogue as Senior Engineering Consultant and Ed Sobel as Senior Geological Consultant.

A Professional Engineer, Harley Rea has 14 years of upstream oil and gas experience, including direct exploitation and operating experience with Cyclic Steam Stimulation ("CSS") and Steam Assisted Gravity Drain ("SAGD"). Mr. Rea spent 10 years at Husky Energy focused on heavy oil production in Saskatchewan using thermal recovery methods. Most recently Mr. Rea spent four years at Burlington Resources/ConocoPhillips in project management roles focusing on gas exploitation and production. Mr. Rea signed an offer of employment on August 15, 2007 and will join North Peace on September 17, 2007.

Chris Hogue has 15 years of upstream oil and gas experience with a focus on heavy oil production in the Peace River area. Mr. Hogue was the project manager on the Seal play for BlackRock Ventures in Peace River. He managed the Seal project from the initial wells up to the point where BlackRock was purchased by Shell Canada. Most recently Mr. Hogue completed the successful integration of BlackRock's operations into Shell Canada.

Ed Sobel has 17 years of geology experience, with a focus on resource development and characterization within the Bluesky formation, which is North Peace Energy's focus zone. Mr. Sobel was Chief Geologist and Exploration Manager for BlackRock Ventures where he was instrumental in producing heavy oil from the Bluesky formation using primary production. Mr. Sobel also has significant geological experience with thermal recovery through his involvement on BlackRock's Orion Thermal Project at Hilda Lake.

These three individuals working directly with Bud Sheppard, our Senior Thermal Consultant, will form the technical team for the Company. The team's background is an ideal match to the Company's asset. They have strong thermal experience, with direct exposure to CSS, they have geological expertise in the Bluesky formation and operational experience in our focus area.

North Peace's President and CEO, Louis Dufresne, commented "The Company is excited to have assembled an excellent technical team and we are now prepared to advance the Company into the 2007/2008 drilling program, through the pilot project and towards ultimate commercial production of the resource."

The Corporation has also approved the grant of 400,000 common share purchase options for Mr. Rea in his capacity as Vice President Engineering. These options are price protected at an exercise price of \$1.82 per share with the signing of an employment offer on August 15, 2007. Mr Hogue and Mr Sobel had been granted common share purchase options contingent upon their level of involvement with the Company. Based on them joining as Senior Engineering Consultant and Senior Geological Consultant 125,000 of each of their options will continue and the remaining contingent options will be cancelled. All options vest 1/3 per year on the first, second and third anniversaries of the date of grant and expire after five years.

## About North Peace

North Peace Energy is an early stage oil sands company with land and assets bridging the Athabasca and Peace River oil sands areas of northern Alberta.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this news release.

**For further information, please contact:**

Louis Dufresne, President and CEO  
James Glessing, Vice President, Finance & CFO  
North Peace Energy Corp.  
470, 505 – 3rd Street SW  
Calgary, Alberta T2P 3E6  
Telephone (403) 262-6024  
Facsimile: (403) 262-6072  
E-mail: [info@northpec.com](mailto:info@northpec.com)  
[www.northpec.com](http://www.northpec.com)

Or  
Stephanie K Mesher  
Bryan Mills Iradesso  
(403) 503-0144 ext. 216  
[smesher@bmir.com](mailto:smesher@bmir.com)